

## Annual

## REPORT 2019



#### **Mission**

The Carousel of Happiness is a 501c3 nonprofit dedicated to inspiring happiness, well-being, and service to others through stories and experiences.

www.carouselofhappiness.org

2019 was truly a remarkable year. Despite a 20 to 25 percent decline in visitors due to highway reconstruction in Boulder Canyon, we continued to grow our revenues, markedly improving our financial sustainability while increasing outreach to our community.

Raising the ride price was a difficult decision, but it proved to be absolutely necessary. Increased ticket revenue and individual donations are helping to build a stronger future for our beloved Carousel of Happiness. The new ticket price is still quite low, and it also has put us in a better position to weather the pandemic of 2020.

Donors are the foundation of any nonprofit, and we would not be where we are now without your support. You have inspired us to reach greater heights through your own commitment to "Keep the Carousel Turning" for all whose lives are made better for it.

For young and old, families and friends, and all the special group visitors that warm our hearts whenever they visit, we thank you so very much.

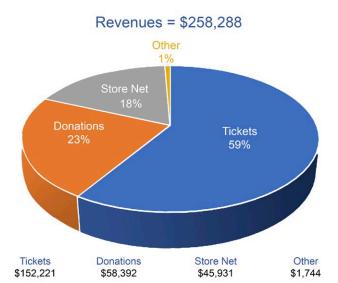
Carol K. Rove

Carol Rowe, President of the Board Jennifer MacGregor, Treasurer Spafford Ackerly, Secretary David Packer, Member Tim Whited, Member

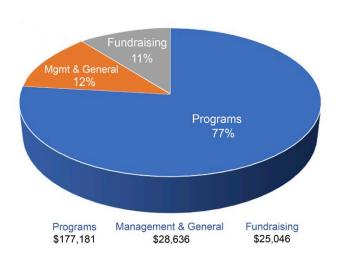
Board of Directors, Staff & Volunteers



## **Financial Highlights 2019**



#### Expenses = \$230,863



### **Highlights from the Year**

We took a number of steps to improve the Carousel's longterm sustainability in 2019. In April, we increased the ride price to \$2, the first price increase in nine years, which is helping to keep us on pace with inflation and preserve the Carousel into the future.

We also established a long-term preservation reserve funded with 25 percent of our ticket proceeds for the year. By year's end, we had set aside \$38,055 in contingency funds for major repairs or other significant preservation needs.

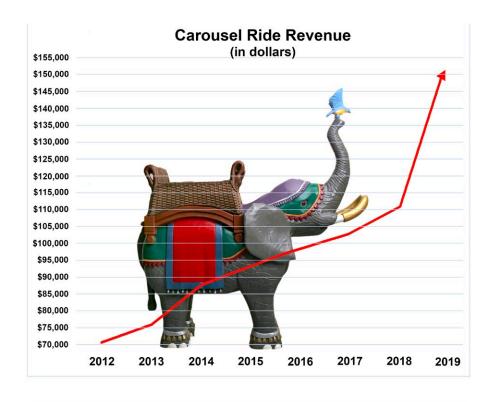
And, we created a part-time outreach position to improve constituent relations and help raise more private support to keep the carousel turning. Together, these actions will help us bring smiles to visitor faces for many years to come.











# The Carousel serves many people with disabilities, senior living and school groups in addition to the general public. Some of the groups that visited the Carousel in 2019 were:

Acting Up Seminars
BCYC Forestry
Boulder Parks & Rec
Boy Scouts Troop 2
Boy Scouts Troop 321
Breakfast Club Front Range
Clear Creek Community Center
Clear Creek Library
Covenant Village
Denver Parks & Rec
Duncan Park Church Camp
Eastern Star of Golden
Evergreen Parks & Rec
Fruita Welcome Center

Gilpin County Youth Group
Idaho Springs Rec Center- Kids Korner
Longmont Senior Center
Manor Care - Boulder
Nederland Elementary School
Out & About
Parker Personal Care
Shiloh House
South Suburban Parks & Rec
Stellar Care
Sunrise Flatirons
The Inn Between
YMCA Northern Colorado

### Thank you to our generous donors!

Aerospace Technologies International, Inc Alan Apt Alanna Richards Alberta & Don Montgomery Alex L Wilsdon Amy DeBenedictis Andrea Kinzey-Wheeler Andrea Rock Andrew Cookler Anna Cosper Anne Smith Arden & Betsy Buck **Backdoor Theatre** Barbara Beasley Barbara Donahue Barbara Rebok-Chan Barbara Vaille Beth & Phil Sutton **Bette Rittinger** Bill Dwier Bill Hayes & Colleen Fitzgerald Bill & Shelly Blanchard Bill Ikler Studio **Bob & Janet Evans** Bob Graffenberger Boulder County Kids Boulder Magazine Boulder Weekly Bowyer D'Alessandro & Associates Bruce Sutherland **Bunny Spangler** Carlye Calvin Carol & Robert Brengosz Carol A. Wilson Carol Rowe & Doug Cosper Carole Hossan Carrie Evans Catherine Grace Changes in Latitude Charles & Edith Wood Cheryl Fellows

Christine Jensen

Christine Mastro Christine Strawn Citywide Banks Colleen Harrison Community First Foundation Connie & Rex Farr Cynthia Schmidt Dam Liquor Dana Kelly Daniel T. Goodwin Law Offices Dara Greer Dave & Vicki Poe David & Mary Scully David Norman David Packer Debbie Griffith Debbie Klein Debbie Pink Debbie Schmidle Deirdre J Jensen Diane Fleming Diane Moyer Dianne & Alan Bogart Dianne Zaharias Donald & Ginger Hein Don Smith Donald L. & Glenita R. Emarine Donna Flynn Dorothy Unruh Double BR Alpaca Ranch Dr. Ann R. Donoghue Earth Treasures Tours Edwin Busch Eileen Lambert Elizabeth Hunt Ellen Orleans Emily B. Kaune Family Abookire F'real Foods Flora Diehl Four Points Acupuncture Francis G. Eparvier Frank Weigle Fred & Kathy Peck

Garry Sanfacon & Nancy Goldaper Gary Phelps Geoff & Christy Hoyl George Blevins George R. Lewis Glenna Carline Gloria Sears Grace & Catherine Spengler Greg Holsen Harry C Poehlmann Heather Van Dusen Hedy Bressler Herb Poppe Indra's Net Boulder Irene Thompson James & Judith Heeter James Harrington Jan & Dave Erickson-Pearson Jay McCann & Ann Marie Clark Jean F Casson Jean Hiza Jeanette Smith Jeffrey Berlin Jen & Steve Karowe Jen MacGregor Jennifer Bigelow Jennifer Livingston Jennifer Nevins Jilene Norman Joe Rudy & Leslie Rothman John Litz John Quintero Johnnie LeFaiver Jonathan & Wendy Beggs Justin Gold Karen Gerrity Kate Readio Katherine H. Fox Kathleen Dovle Katrina M Schaeffer Kay Turnbaugh

Kerry Lightenburger Megan Larson Serene Karplus Kim VanHoosier-Carey Melissa Jones Shelley Emerick **Knotted Root Brewery** Michael Massa Skratch Labs Kristin Philbrook Michelle Lapointe Spafford Ackerly & Miriam Gilbert Kathy Ballek Kroger Larry & Carol Short Monte Miles Stephanie Bryan Larry & Jane McGrath Nancy Ann Stubbs Steve & Susan Williams Laura Fisher Natalie Longhini Steven MacAlpine Laura Karstens Nature's Own Steven Tebo Sue Kohr Nederland Community Laurelyn Sayah Library Foundation Susan & V. Elliott Smith Lauretta Moell Laurie Clark Norma & Bob Andreoli Susan Colfer Laurie Grassman Pasta Jay's Susan Deans Leon Shaw Pat & Mike Fast Susan Hall Pat MacMillan Leyla & Ray Bly Susan Kessler Lisa & Tom Ryder Patricia & Jim Hagberg Susan L. Peck Lodi Siefer Patricia Hunter Susan Meade Susan Schemel Lorraine Lewis Patricia MacMillan Lucy Stroock Patty Tyrrell Susan Westfall Paul & Molly Melamed Lynn Gilbert Suzanne Bhatt Paula Sinn-Penfold Suzanne Gunn Lynn Malkinson Lyra Mayfield & Peak Wine & Spirits Tammy Johnston Charlie Stein Psyche & Felice Tebo Properties Madeleine Carmichael Dunkhase Terry Cohen Marcos Williams Randy & Annette Franck Terry Greenberg Marcy Hill Rebecca Linn Terry Wittern Margaret & Hodge Regner Trampedach & The Business Connection Peacock Charlotte Mudar The Gael Mari & Doug Richard & Linda Wiggs The Mountain Ear Messersmith Robert & Antoinette The Rustic Moose Thomas & Barbara Marilyn M. Brown Person Robert J. Stewart Marion Reynolds Kostohryz Fund Robert Moler Tim & Pat Whited Mark Pscheid Martha & Stan Jewell Robert Prinsteiner & Tom Langkau Martha Ridgway Mary Vinnola Trisha Dittrick Mary & Dave Lewis Robert Rauseo Unleashed Coaching Mary Dineen & Robin & Phil Reddick Vanessa & Steve Hetzel Sue Masterson Rocky Mountain Vicki Castagna Mary Hughes Storytellers Virginia & Steven Baer Mary Joyce & Alan Jolley Roxy Goss Vivian L Wilson Salesforce Mary Kate Huffman Weld/Larimer Revolving Mary Wingate Samson Tu Loan Fund Maureen Detmer Sandra Miller Wendy Baring-Gould McGuckin Hardware Sandy Hollingsworth Westword Medicine Horse Scott Harrison & Yasmine Hill Ellen Moore Anonymous (28) Medtronic Foundation Scott Papich Volunteer Grant Program

Please accept our apologies for any errors or omissions.

#### Carousel of Happiness 20 Lakeview Drive PO Box 1811 Nederland, CO 80466 (303) 258-3457



Thank you for your support in 2019!

2,000+ volunteer hours

87,047 ride tickets sold

28 special groups served

969 free rides donated