

### **TO OUR SUPPORTERS...**

"Can you imagine that in 2022 the Carousel of Happiness passed the 1-million rider threshold since opening in 2010!! For 13-years the Carousel continues to deliver unparalleled experiences to its 1,000's of annual visitors and riders, as well as being a very important asset to the Nederland Community.

There are nearly limitless amazing stories and observations from Carousel Operators and Administrators regarding experiences of the Visitors and Riders while at the Carousel. On behalf of the Carousel Board of Directors, I want to convey MANY THANKS to all of the Carousel Supporters. Your participation and continued support is vital to sustain and ensure the Carousel keeps spinning long into the future. DON'T DELAY JOY!!"



Tim Whited President

"What a happy year it's been! I am grateful for all of the new faces I met in 2022, and for some great opportunities to share the story of the carousel with visitors from around the world. We have spent a lot of effort working on our long-term maintenance plans, and the carousel is spinning smoother than ever with thanks to our Maintenance Crew. I am especially thankful to Scott Harrison, carver and Founder, who continues to volunteer his time and energy for maintenance projects. We look forward to keeping this carousel going for another century!"



Melody Baumhover Director

### our MISSION

We are dedicated to inspiring happiness, well-being, and service to others through stories and experiences.

### our VISION

We seek to be a welcoming and inclusive hub of positivity that supports, enhances and spreads wellbeing, happiness, and joy.

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2022 ANNUAL REPORT

# FINANCIAL HIGHLIGHTS

Gift Shop \$46,758 - 13%

Your Donations

\$112,553 - 32%

Grant Funding \$15,272 - 4%

> Ride Tickets \$178,537 - 51%

REVENUES \$ 353,132 Fundraising \$15,375 - 5%

Programs

\$243,726 - 84%

Management \$32,928 - 11%

EXPENSES \$ 292.029

TICKET SALES ACCOUNT FOR ABOUT 1/2 OF OUR REVENUES, WHILE YOUR INDIVIDUAL CONTRIBUTIONS ACCOUNT FOR ABOUT 1/3. IT'S YOUR SUPPORT THAT KEEPS US SPINNING!

Our revenues and expenditures this year remained similar to 2021, with ticket sales being our largest revenue stream. We are very grateful for your support, as individual donations remain a significant percentage of our annual revenue. Your contributions are what will keep us spinning for years to come. This year's donations include a generous contribution from the Carline Family Trust, a grant from the Clinton Family Fund, and a grant from the Maihaugen Foundation. In total, over 300 individuals made a financial contribution, and many more made a small gift at the donation box in the carousel house.

In August, we contracted with Carousels and Carvings, a company with expertise in renovating antique carousels, to assist us in developing a long-term maintenance plan. Their knowledge guided us as our crew worked on the main roller bearings, the center pole, and the proper alignment of all the crankshafts. These projects should keep us fairly well-maintained for the next 10 years.

## VISITORS & EVENTS HIGHLIGHTS



In 2022, we saw a great return of our group visitors, many of which could not visit in groups during the pandemic. We served over 780 group visitors with half-priced rides and the story of the carousel. This year, the local elementary school interviewed Scott about how the carousel works, how he decided what to carve, and they created this beautiful shadowbox! The carousel house was packed all summer long. We saw almost 11,000 rides in July alone. And now, has seen over one million smiles, and added at least that much joy to the world! We sold our one-millionth ride ticket in July to Olive (pictured right), local big sister and expert carousel rider. Her brother James was our one-millionand-first rider.



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#### 2022 ANNUAL REPORT



We welcomed a few world-class filmmakers to the carousel house this year. First, we had a local filmmaker use the carousel as a backdrop for a scene in his fantasy film. Then, the curator of unique and bizarre, Atlas Obscura, sent an amazing film crew to capture the magic we see every day.



In June we brought back the annual gala, Animals After Dark. Maybe you joined us for cocktails, a scrumptious Italian Dinner by Decent Bagel, and carousel rides? It was a wildly successful night, raising over \$10,000 to support carousel maintenance! Be on the lookout for invitations to Animals After Dark '23 in the fall.



As soon as Andrew and Farhod walked into the building, they noted they could feel the positive energy. After spending a day with Scott and the various folks that helped him start the Carousel of Happiness, the Atlas Obscura documentary makers were even more charmed and delighted by the carousel itself, and they could have never guessed the special story they'd capture while visiting us.

### CELEBRATING THE LIFE OF MARY WINGATE FREE RIDES - 2ND WEEKEND IN AUG

The carousel board and staff hold deep gratitude for Mary, who was dedicated to keeping our mountain town a special place. Each year, the Wingate family sponsors free carousel rides for all during the second weekend of August to celebrate Mary.

"THE TREASURE OF NEDERLAND. THE HEART AND SOUL OF THE CAROUSEL AND THE PEOPLE THAT WORK THERE ARE INFECTIOUS. YOU CAN'T HELP BUT SMILE."

- 2022 VISITOR, ERIC S.

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## THANK YOU... OUR DONORS

David Abookire Spafford Ackerly Edward Andrews Linda Andrews Roz Bagtaz Margaret Barham Melody Baumhover Shawn Bavern Barbara Beasley Anthony Beyer Helen Bishop Bill Blanchard Shelly Blanchard Dianne Bogart Alan Bogart Theresa Bradley John Brantley Hedvah Bressler **Tracy Brewer** Lvn Brown **Robin Brown** Stephanie Bryan Aurelian Bukatko Edwin Busch Bonnie Carol Bill Casner Shirin Chahal Ann Marie Clark Mark Cohen Terry Cohen Mary Claire Collins Andrew Cookler Maria Cordova Doug Cosper James Cowart Daniel Crahtree Kathrine Crabtree Kalina Culver

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A Special Thank You to these organizations:

Maihaugen Foundation The Clinton Family Fund Wingate Chandler Cox Family Fund Community First Foundation Amazon Smile Foundation Rollie & Josie Heath Family Fund GR's Foundation

### ...FOR YOUR GENEROUS SUPPORT!

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\*Please accept our apologies for any errors or omissions.

#### Citywide Banks Ball Corporation Kroger Community Reward Pacebook Network for Good Fown of Nederland DDA

## Thank You for your support!

473 Hours

Worked by Volunteers

66,962 Carousel Ride Tickets Sold

1,846 Free Rides Given

# 36 Groups Served

#### AND A SPECIAL THANKS TO OUR STAFF & BOARD THAT KEEP US SPINNING!

<u>Board of Directors:</u> President Tim Whited Vice President Jen MacGregor Secretary Caleb Melamed Treasurer Charles Wood Member Dave Packer Member Audrey Gebhardt Executive Director: Melody Baumhover

<u>Carousel Operators:</u> John Callahan, Doug Cosper, Rebecca Linn, Tad Miller, Fred Peck, Burt Rashbaum, and Charles Wood

<u>Front Desk Administrators:</u> Carlye Calvin, Patricia Haggberg, and Clementine Miller <u>Maintenance Crew:</u> Paul Andrews, Aaron Tye, Mark Scheid, and Scott Harrison

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